

BellWest America, LLC
Proprietary Rate Card

All rates shown as monthly amounts, 12 month contract required.								
WTNG (7)	KING (10)	HNMc (14)	NH-V (34)	DCWE (39)	BETH (38)	UDAC	DEF	Specifications in Picas
\$ 8.00	\$ 10.00	\$ 10.00	\$ 15.00	\$ 16.00	\$ 16.00	WBL	White pages Bold Listing	n/a
\$ 9.00	\$ 11.00	\$ 11.00	\$ 22.00	\$ 23.00	\$ 23.00	WFL	White pages Feature Listing	n/a
\$ 10.00	\$ 13.00	\$ 13.00	\$ 35.00	\$ 37.00	\$ 37.00	WBC	White pages Business Card	14.6 X 11.0
\$ 9.00	\$ 11.00	\$ 11.00	\$ 22.00	\$ 23.00	\$ 23.00	YFL	Yellow Feature Listing	n/a
\$ 8.00	\$ 10.00	\$ 10.00	\$ 11.00	\$ 11.00	\$ 11.00	RL	Regular Listing	n/a
\$ 8.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	AL	Additional Listing	n/a
\$ 8.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	EL	Extra Line	n/a
\$ 8.00	\$ 10.00	\$ 10.00	\$ 15.00	\$ 16.00	\$ 16.00	BL	Bold Busines Listing	n/a
\$ 9.00	\$ 12.00	\$ 12.00	\$ 25.00	\$ 27.00	\$ 27.00	2HS	2 Half inch Space	14.6 X 6
\$ 10.00	\$ 13.00	\$ 13.00	\$ 32.00	\$ 34.00	\$ 34.00	3HS	3 Half inch Space	14.6 X 9
\$ 11.00	\$ 16.00	\$ 16.00	\$ 35.00	\$ 37.00	\$ 37.00	4HS	4 Half inch Space	14.6 X 12
\$ 12.00	\$ 18.00	\$ 18.00	\$ 38.00	\$ 40.00	\$ 40.00	4CS	4 half inch Cut Space	14.6 X 12 with 1 logo
\$ 13.00	\$ 20.00	\$ 20.00	\$ 50.00	\$ 52.00	\$ 52.00	5CS	5 half inch Cut Space	14.6 X 15 with 1 logo
\$ 14.00	\$ 23.00	\$ 23.00	\$ 57.00	\$ 59.00	\$ 59.00	6CS	6 half inch Cut Space	14.6 X 18 with 1 logo
\$ 13.00	\$ 20.00	\$ 20.00	\$ 50.00	\$ 52.00	\$ 52.00	QC	Quarter Column (1/8 pg)	14.6 X 11.0
\$ 17.00	\$ 34.00	\$ 34.00	\$ 80.00	\$ 82.00	\$ 82.00	HC	Half Column (1/4 pg)	14.6 X 23.3
\$ 17.00	\$ 34.00	\$ 34.00	\$ 80.00	\$ 82.00	\$ 82.00	DQC	Double Quarter Column(1/4pg)	30.0 X 11.0
\$ 28.00	\$ 55.00	\$ 55.00	\$ 120.00	\$ 123.00	\$ 123.00	DHC	Double Half Column(1/2 pg)	30.0 X 23.3
\$ 39.00	\$ 77.00	\$ 77.00	\$ 160.00	\$ 165.00	\$ 165.00	TQP	Triple Quarter Page(3/4 pg)	30.0 X 35.6
\$ 54.00	\$ 107.00	\$ 107.00	\$ 225.00	\$ 235.00	\$ 235.00	FP	Full Page	30.0 X 47.6
\$ 125.00	\$ 250.00	\$ 250.00	\$ 539.00	\$ 559.00	\$ 559.00	DT1/2	Double Truck 1&2	2 of 30.0 X 47.6
\$ 114.00	\$ 228.00	\$ 228.00	\$ 430.00	\$ 448.00	\$ 448.00	OFCS	Outside Front Cover Space	9 X 16.6 COLOR
\$ 200.00	\$ 400.00	\$ 400.00	\$ 800.00	\$ 825.00	\$ 825.00	DOFCS	Double Out Front Cover Sp	22.6 X 16.6 COLOR
\$ 78.00	\$ 155.00	\$ 155.00	\$ 310.00	\$ 316.00	\$ 316.00	HIFC	Half Inside Front Cover	30.0 X 23.3 COLOR
\$ 124.00	\$ 248.00	\$ 248.00	\$ 515.00	\$ 545.00	\$ 545.00	IFC	Inside Front Cover	30.0 X 50.1 COLOR
\$ 20.00	\$ 30.00	\$ 30.00	\$ 80.00	\$ 85.00	\$ 85.00	COUP	Coupon page	30.0 X 47.6 HIGHLIGHT

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\$ 13.00	\$ 20.00	\$ 20.00	\$ 60.00	\$ 70.00	\$ 70.00	HCOUP	Half Coupon page	30.0 x 23.3 HIGHLIGHT
\$ 65.00	\$ 130.00	\$ 130.00	\$ 240.00	\$ 245.00	\$ 245.00	HIBC	Half Inside Back Cover	30.0 X 23.3 COLOR
\$ 118.00	\$ 235.00	\$ 235.00	\$ 438.00	\$ 458.00	\$ 458.00	IBC	Inside Back Cover	30.0 X 50.1 COLOR
\$ 188.00	\$ 375.00	\$ 375.00	\$ 550.00	\$ 575.00	\$ 575.00	HOBC	Half Outside Back Cover	39.0 X 30 COLOR W/ BLEED
\$ 325.00	\$ 650.00	\$ 650.00	\$ 900.00	\$ 950.00	\$ 950.00	OBC	Outside Back Cover	39.0 X 60 COLOR W/ BLEED
\$ 100.00	\$ 200.00	\$ 200.00	\$ 365.00	\$ 390.00	\$ 390.00	PHOTO	Photo sponsor	27.0 X 30.0 COLOR W/ 1/2 INCH BLEED
\$ 75.00	\$ 200.00	\$ 235.00	\$ 495.00	\$ 525.00	\$ 525.00	SPINE	Spine ad	39.1 X VARIES COLOR
\$ 75.00	\$ 150.00	\$ 180.00	\$ 450.00	\$ 445.00	\$ 445.00	WBAN	White page Banner ad (every 4th)	30.0 X 6.0
\$ 15.00	\$ 24.00	\$ 24.00	\$ 56.00	\$ 58.00	\$ 58.00	WQC	White Quarter Column	14.6 X 11.0
\$ 19.00	\$ 39.00	\$ 39.00	\$ 90.00	\$ 92.00	\$ 92.00	WHC	White Half Column	14.6 X 23.3
\$ 19.00	\$ 39.00	\$ 39.00	\$ 90.00	\$ 92.00	\$ 92.00	WDQC	White Double Quarter Column	30.0 X 11.0
\$ 30.00	\$ 61.00	\$ 61.00	\$ 134.00	\$ 140.00	\$ 140.00	WDHC	White Double Half Column	30.0 X 23.3
\$ 43.00	\$ 88.00	\$ 88.00	\$ 188.00	\$ 196.00	\$ 196.00	WTQP	White Triple Quarter Page	30.0 X 35.6
\$ 59.00	\$ 120.00	\$ 120.00	\$ 250.00	\$ 265.00	\$ 265.00	WFP	White Full Page	30.0 X 47.6
\$ 135.00	\$ 290.00	\$ 290.00	\$ 580.00	\$ 600.00	\$ 600.00	WDT1/2	White Double Truck 1&2	2 of 30.0 X 47.6
\$ 22.00	\$ 50.00	\$ 50.00	\$ 87.00	\$ 91.00	\$ 91.00	BAN	community page BANner quarter page	30.0 X 11.0
\$ 28.00	\$ 57.00	\$ 57.00	\$ 140.00	\$ 145.00	\$ 145.00	BHP	community page Banner Half Page	30.0 X 23.3
n/a	n/a	n/a	\$ 63.00	\$ 65.00	\$ 65.00	BQC	Full Color Quarter Column	14.6 X 11.0
n/a	n/a	n/a	\$ 100.00	\$ 102.00	\$ 102.00	BHC	Full Color Half Column	14.6 X 23.3
n/a	n/a	n/a	\$ 100.00	\$ 102.00	\$ 102.00	BDQC	Full Color Double Quarter Column	30.0 X 11.0
n/a	n/a	n/a	\$ 146.00	\$ 152.00	\$ 152.00	BDHC	Full Color Double Half Column	30.0 X 23.3
n/a	n/a	n/a	\$ 206.00	\$ 214.00	\$ 214.00	BTQP	Full Color Triple Quarter Page	30.0 X 35.6
n/a	n/a	n/a	\$ 275.00	\$ 290.00	\$ 290.00	BFP	Full Color Full Page	30.0 X 47.6
n/a	n/a	n/a	\$ 620.00	\$ 640.00	\$ 640.00	BDT1/2	Full Color Double Truck 1&2	2 of 30.0 X 47.6

All rates shown as monthly amounts, 12 month contract required.

BellWest America, LLC
Proprietary Rate Card

Online Advertising Rate Card

Online Rates are shown as annual amounts, Print Directory contract required

\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	IFee	mandatory Internet Fee - all contracts per directory
\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	ICoup	Internet Coupon - mandatory with print coupon
\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	ICoupH	Internet Coupon Hot Link - for 2nd and further links to coupons in same directory
\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	IHot	Internet Hot link - per appearance
\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	ICorr	Internet Correction/change-per appearance
\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	IBAN	Internet Banner large/top 468 X 60
\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	IHBAN	Internet Banner small/bottom 234 X 60