

All rates shown as monthly amounts, 12 month contract required.						
HNMc (13)	NH-V (21)	DCWE (39)	BETH (34)	UDAC	DEF	Specifications in Picas
\$ 10.00	\$ 13.00	\$ 16.00	\$ 15.00	WBL	White pages Bold Listing	n/a
\$ 11.00	\$ 20.00	\$ 23.00	\$ 22.00	WFL	White pages Feature Listing	n/a
\$ 13.00	\$ 32.00	\$ 37.00	\$ 35.00	WBC	White pages Business Card	14.6 X 11.0
\$ 11.00	\$ 20.00	\$ 23.00	\$ 22.00	YFL	Yellow Feature Listing	n/a
\$ 10.00	\$ 10.00	\$ 11.00	\$ 11.00	RL	Regular Listing	n/a
\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	AL	Additional Listing	n/a
\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	EL	Extra Line	n/a
\$ 10.00	\$ 13.00	\$ 16.00	\$ 15.00	BL	Bold Busines Listing	n/a
\$ 12.00	\$ 23.00	\$ 27.00	\$ 25.00	2HS	2 Half inch Space	14.6 X 6
\$ 13.00	\$ 26.00	\$ 34.00	\$ 32.00	3HS	3 Half inch Space	14.6 X 9
\$ 16.00	\$ 32.00	\$ 37.00	\$ 35.00	4HS	4 Half inch Space	14.6 X 12
\$ 18.00	\$ 35.00	\$ 40.00	\$ 38.00	4CS	4 half inch Cut Space	14.6 X 12 with 1 logo
\$ 20.00	\$ 46.00	\$ 52.00	\$ 50.00	5CS	5 half inch Cut Space	14.6 X 15 with 1 logo
\$ 23.00	\$ 53.00	\$ 59.00	\$ 57.00	6CS	6 half inch Cut Space	14.6 X 18 with 1 logo
\$ 20.00	\$ 46.00	\$ 52.00	\$ 50.00	QC	Quarter Column (1/8 pg)	14.6 X 11.0
\$ 34.00	\$ 68.00	\$ 82.00	\$ 80.00	HC	Half Column (1/4 pg)	14.6 X 23.3
\$ 34.00	\$ 68.00	\$ 82.00	\$ 80.00	DQC	Double Quarter Column(1/4pg)	30.0 X 11.0
\$ 55.00	\$ 105.00	\$ 123.00	\$ 120.00	DHC	Double Half Column(1/2 pg)	30.0 X 23.3
\$ 77.00	\$ 140.00	\$ 165.00	\$ 160.00	TQP	Triple Quarter Page(3/4 pg)	30.0 X 35.6
\$ 107.00	\$ 198.00	\$ 235.00	\$ 225.00	FP	Full Page	30.0 X 47.6
\$ 250.00	\$ 498.00	\$ 559.00	\$ 539.00	DT1/2	Double Truck 1&2	2 of 30.0 X 47.6
\$ 228.00	\$ 398.00	\$ 448.00	\$ 430.00	OFCS	Outside Front Cover Space	9 X 16.6 COLOR
\$ 400.00	\$ 749.00	\$ 825.00	\$ 800.00	DOFCS	Double Out Front Cover Sp	22.6 X 16.6 COLOR
\$ 155.00	\$ 298.00	\$ 316.00	\$ 310.00	HIFC	Half Inside Front Cover	30.0 X 23.3 COLOR
\$ 248.00	\$ 450.00	\$ 545.00	\$ 515.00	IFC	Inside Front Cover	30.0 X 50.1 COLOR
\$ 30.00	\$ 60.00	\$ 85.00	\$ 80.00	COUP	Coupon page	30.0 X 47.6 HIGHLIGHT
HNMc (13)	NH-V (21)	DCWE (39)	BETH (34)	UDAC	DEF	Specifications in Picas
\$ 20.00	\$ 40.00	\$ 70.00	\$ 60.00	HCOUP	Half Coupon page	30.0 x 23.3 HIGHLIGHT
\$ 130.00	\$ 230.00	\$ 245.00	\$ 240.00	HIBC	Half Inside Back Cover	30.0 X 23.3 COLOR
\$ 235.00	\$ 398.00	\$ 458.00	\$ 438.00	IBC	Inside Back Cover	30.0 X 50.1 COLOR
\$ 375.00	\$ 500.00	\$ 575.00	\$ 550.00	HOBC	Half Outside Back Cover	39.0 X 30 COLOR W/ BLEED
\$ 650.00	\$ 800.00	\$ 950.00	\$ 900.00	OBC	Outside Back Cover	39.0 X 60 COLOR W/ BLEED
\$ 200.00	\$ 325.00	\$ 390.00	\$ 365.00	PHOTO	Photo sponsor	27.0 X 30.0 COLOR W/ 1/2 INCH BLEED
\$ 235.00	\$ 325.00	\$ 525.00	\$ 495.00	SPINE	Spine ad	39.1 X VARIES COLOR
\$ 180.00	\$ 360.00	\$ 445.00	\$ 450.00	WBAN	White page Banner ad (every 4th)	30.0 X 6.0
n/a	\$ 67.00	\$ 46.00	\$ 83.00	INSERT	preprint INSERT	smaller in each dimension than directory
\$ 24.00	\$ 52.00	\$ 58.00	\$ 56.00	WQC	White Quarter Column	14.6 X 11.0
\$ 39.00	\$ 78.00	\$ 92.00	\$ 90.00	WHC	White Half Column	14.6 X 23.3
\$ 39.00	\$ 78.00	\$ 92.00	\$ 90.00	WDQC	White Double Quarter Column	30.0 X 11.0
\$ 61.00	\$ 118.00	\$ 140.00	\$ 134.00	WDHC	White Double Half Column	30.0 X 23.3
\$ 88.00	\$ 162.00	\$ 196.00	\$ 188.00	WTQP	White Triple Quarter Page	30.0 X 35.6
\$ 120.00	\$ 220.00	\$ 265.00	\$ 250.00	WFP	White Full Page	30.0 X 47.6
\$ 290.00	\$ 540.00	\$ 600.00	\$ 580.00	WDT1/2	White Double Truck 1&2	2 of 30.0 X 47.6
\$ 50.00	\$ 78.00	\$ 91.00	\$ 87.00	BAN	community page BANner quarter page	30.0 X 11.0
\$ 57.00	\$ 130.00	\$ 145.00	\$ 140.00	BHP	community page Banner Half Page	30.0 X 23.3
n/a	\$ 59.00	\$ 65.00	\$ 63.00	BQC	Full Color Quarter Column	14.6 X 11.0
n/a	\$ 88.00	\$ 102.00	\$ 100.00	BHC	Full Color Half Column	14.6 X 23.3
n/a	\$ 88.00	\$ 102.00	\$ 100.00	BDQC	Full Color Double Quarter Column	30.0 X 11.0
n/a	\$ 130.00	\$ 152.00	\$ 146.00	BDHC	Full Color Double Half Column	30.0 X 23.3
n/a	\$ 184.00	\$ 214.00	\$ 206.00	BTQP	Full Color Triple Quarter Page	30.0 X 35.6
n/a	\$ 245.00	\$ 290.00	\$ 275.00	BFP	Full Color Full Page	30.0 X 47.6
n/a	\$ 580.00	\$ 640.00	\$ 620.00	BDT1/2	Full Color Double Truck 1&2	2 of 30.0 X 47.6

All rates shown as monthly amounts, 12 month contract required.

Online Advertising Rate Card

Online Rates are shown as annual amounts, Print Directory contract required

\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	IFee	mandatory Internet Fee
\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	ICoup	Internet Coupon - mandatory with print coupon
\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	IZoom	Internet Zoom rollover
\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	ICBk	Internet Call Back - up to 10,000
\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	IDtl	Internet Detail text
\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00	ISlide	Internet Slide show - 5 picture maximum
\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	IHot	Internet Hot link
\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	ICorr	Internet Correction/change-per appearance